



PRESS RELEASE

INAUGURATION OF MANITOU INDONESIA SUBSIDIARY




Jakarta, May 8, 2026 – Manitou Group, a worldwide reference in the handling, aerial work platforms, and earthmoving sectors, is inaugurating its new subsidiary in Indonesia today. In line with its LIFT roadmap, this new establishment aims to provide a better experience to its customers across Indonesia, located within the group's LAPAM¹ region.

Indonesia is currently one of the most dynamic economies in Southeast Asia and the largest economy in the region. Its annual GDP growth reached 5% in 2025², with forecasts also projecting 5% for 2026³. Driven by massive infrastructure development—with the Indonesian government planning to invest \$617 billion between 2025 and 2029⁴—and a booming industrial sector, the demand for handling and lifting equipment is growing steadily. The construction equipment rental market is expected to reach \$795 million by 2029, representing an average annual growth rate of nearly 9%⁵. More specifically, the Indonesian forklift rental market is projected to grow from \$108 million in 2025 to \$162 million in 2031⁶. This rapidly expanding rental market represents a strategic opportunity for Manitou Group and its rental customers.

The new subsidiary focuses its activities on high-potential segments: telehandlers, aerial work platforms for the rental market (rent-to-rent), as well as rough-terrain and industrial forklifts. Manitou & Gehl dealers already handle the distribution and service support of these products in Indonesia, as well as earthmoving products, such as backhoe loaders and skid steer loaders.



SET THE WORLD
IN MOTION



Named PT Manitou Indonesia Perkasa, the subsidiary is registered in Jakarta with its stockyard and workshop based in Bekasi, near Jakarta.

Bernd Freudenmann, VP APAC at Manitou Group, states: *"Our new Indonesian subsidiary reinforces our presence in Southeast Asia within a high-potential market. This new location aligns perfectly with our new LIFT roadmap, with a commitment to being as close as possible to the needs of our dealers and rental customers."*

¹ LAPAM: Latin America, Asia Pacific, Africa, Middle East

² [Trading Economics](#)

³ [Trading Economics](#)

⁴ [Southeast Asia Infrastructure](#)

⁵ [Arizton](#)

⁶ [Mordor Intelligence](#)

As a world reference in the handling, aerial work platform and earth moving sectors, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and Gehl – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Through the expertise of its network of 800 dealers, the group works more closely with its customers every day. Staying true to its roots, with its headquarters located in France, Manitou Group turned over €2.6 billion in 2025. It unites 6,100 talents worldwide with passion as their common driver.

[Download the visuals from the corporate website media library](#)

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