



AGRITECHNICA 2025

PRESS RELEASE

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Hanover, November 10, 2025 — Manitou Group, a world reference in the handling, aerial work platform and earth moving sectors, presents a wide range of solutions at the world’s largest agricultural machinery show. An offer built around innovation and new energies, to provide solutions that are increasingly adapted to customers’ needs. With this presence at Agritechnica, Manitou Group confirms its determination to provide long-term support for the changes taking place in the world of agriculture, using innovation as a lever for performance and transition.

NEW ATTACHMENTS FOR AGRICULTURAL AND FORESTRY ACTIVITIES



Manitou Group expands its range of attachments with three new products designed to meet the needs of agricultural and landscape maintenance professionals. Designed for loading bulk materials (sand, gravel, grain, fertilizer or seed), BBF buckets make it easy to fill big-bags while limiting material losses. Thanks to their adjustable hydraulic flap, users can precisely control the outlet flow for smooth, clean filling. Each model (BBF 1200/600, 1400/1100 and 1650/1750) offers a capacity adapted to bag size and operational requirements: 600, 1,120 or 1,750 liters. The buckets feature a reversible blade that can be easily turned or replaced when worn. These attachments offer both robustness and durability. The result is a versatile, precise and cost-effective attachment designed to optimize the daily work of farmers.

A powerful and efficient wood and stone mulcher

Designed for soil maintenance and preparation, the M 1800 SK and M 1950 SK mulchers stand out for their versatility: clearing brush, levelling or creating forest paths. Compatible with Manitou and GEHL compact wheel loaders and track loaders, they combine power and efficiency thanks to a hydraulically opening hood, which facilitates the evacuation of shredded material, and an adjustable guidance system, guaranteeing an even cut and homogeneous results. Available in two widths (1,800 mm and 2,000 mm), these mulchers offer a high-performance solution for maintaining, cleaning or preparing the most demanding terrain, while ensuring ease of use.



A sturdy, safe wood clamp

Rounding off this new range of attachments is a new CLHW 1200/3 wood clamp, featuring a reinforced structure and two hydraulic cylinders for optimum gripping force. It ensures safe and comfortable handling of trunks and branches. Its rated capacity of 3,000 kg and a gripping diameter of between 460 and 900 mm make it particularly well-suited to forestry and agricultural work, combining safety, robustness and productivity.

PRODUCTION LAUNCH OF THE NEW MLT NEWAG RANGE

Manitou Group announces the production launch of the new MLT NewAg range of telehandler models. Fourteen models, offering lifting heights from 6 to 9 meters and capacities from 3 to 4.2 tons for enhanced performance. The boom has been harmonized with certain models in the MLT NewAg XL range, gaining in robustness with an insulated compensating cylinder and the possibility of integrating new options such as automatic centralized lubrication. The models also benefit from new LED work lights, replacing halogen versions, as well as wider mudguards, with the exception of the compact models.



These models are always distinguished by their high-visibility roof grills and easy access to the driver's cab. Comfort has also been enhanced with new features: intelligent SCS counting system (to count the number of buckets filled or emptied), 7" wide screen, enlarged armrest, etc. Heating and air conditioning systems have been revised to adapt to changing outside temperatures.

The MLT 733 and MLT 937 models feature a more accessible configuration, including the 5" Harmony display, offering an economical and versatile solution for applications such as bale storage, mixer loading or big bag handling. To benefit from the Vision screen and more advanced functions, farmers can opt for the MLT 738 or MLT 940 models. The new MLT 738 and MLT 742, replacements for the MLT 737 and MLT 741 respectively, complete the range with even greater performance and comfort.

With this evolution, users benefit from even more efficient and comfortable machines, adapted in particular to the needs of livestock farmers. The first deliveries to Europe are currently underway, followed by deployment in North America and Australia.



MLT 625 E: MANITOU'S FIRST ELECTRIC TELEHANDLER FOR AGRICULTURE



The MLT 625e compact telehandler is Manitou's first electric machine for the agricultural market. Equipped with a 35 kWh lithium-ion battery, it offers a range of 5 hours on a typical duty cycle*. The absence of pollutant emissions makes it an ideal solution for indoor environments such as livestock buildings or greenhouses, while reducing noise pollution and improving operator and animal comfort. Thanks to its compatibility with all the attachments of the diesel version, it can be used for a wide range of agricultural applications, from loading to handling bales or pallets.

* 65% handling, 15% loading, 10% moving and 10% idling

Another advantage of the MLT 625 e is the 30% reduction in the amount of hydraulic oil used, made possible by two innovations: a 100% electric transmission that eliminates the need to use hydraulics for transmission (unlike the hydrostatic internal combustion version), and the integration of an anti-emulsion filter in the hydraulic oil tank to optimize the volume required. This design helps to simplify maintenance, which is already reduced as a result of the small number of components to be serviced. Delivered in Europe since October, this model marks the launch of a new generation of electric models within Manitou Group.

GEHL V230: COMPACT PERFORMANCE FOR DEMANDING ENVIRONMENTS

The V230 embodies the new generation of compact loaders, designed to offer power, comfort and adaptability to any terrain. With its 68 hp engine and 1,043 kg operating capacity, it combines performance and maneuverability. Its 106-liter fuel tank guarantees extended autonomy for intensive daily use. On the hydraulic side, the V230 boasts 44% more power (89 L/min at 240 bar), making it easy to power all types of attachments. Designed for comfort and safety, it introduces several new options: the reversible fan for optimum engine cooling at all times, even in dusty environments. It also features a folding door, which can be opened or closed according to weather conditions. Last but not least, its Level 2 FOPS protection means it can operate without compromising safety if an object falls on the cab. GEHL's loader ranges are also represented by the AL 430 and AL 550 articulated models at Agritechnica.



AN AWARD-WINNING WEIGHING SOLUTION

The Smart Weighing System (SWS), developed by Manitou Group in collaboration with users and animal feed specialists, is an intelligent weighing system recently awarded the Innov'Space prize (France) for innovation in agricultural performance.



Integrated directly on Manitou machines, the SWS combines productivity, connectivity and ergonomics: it enables dynamic, rapid and precise weighing, without prior calibration and throughout the load chart, while providing data monitoring with business dashboards via the myMANITOU application (machine indicators, location, consumption, alerts, documentation). With an accuracy of +/- 2%, SWS optimizes ration management, load control and inventory tracking, reducing both costs and environmental impact. This award illustrates Manitou Group's capacity for innovation in the service of its customers and sustainable agriculture. At Agritechnica, a 3D simulator will be available at the Manitou Group stand to give all visitors the opportunity to test this innovation.

SAFEALERT: ARTIFICIAL INTELLIGENCE TO BETTER PROTECT PEDESTRIANS

With the SafeAlert innovation, Manitou Group puts safety at the heart of performance. This innovative technology, available on Stage V machines, combines an artificial intelligence HD camera with an intelligent detection system capable of identifying obstacles and recognizing pedestrians, even in the most demanding conditions. Three zones of vigilance (green, orange, red) provide a clear indication of risk levels, reinforced by instant visual and audible alerts. These different settings (zones, alerts) are fully configurable to adapt to the constraints of each application. Designed for optimum safety without compromising productivity, the SafeAlert solution reduces blind spots, minimizes false alarms and simplifies navigation thanks to intuitive assistance. Its sturdy design guarantees rock-solid reliability, protecting both farmers and equipment, while promoting a calmer, more efficient working environment. Visitors to Agritechnica will be able to use a simulator to test the SafeAlert system throughout the show.

REMAN: A RANGE OF REMANUFACTURED SPARE PARTS



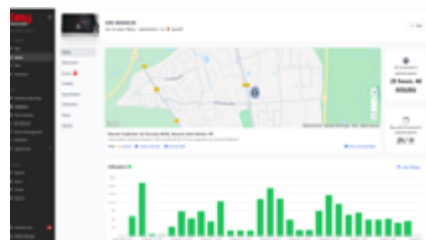
Manitou Group offers a complete range of remanufactured spare parts, designed to be part of a virtuous circular economy. Engines, gearboxes and hydraulic pumps: used parts are collected, diagnosed and refurbished with new, original components.

This rigorous process, which includes replacement of the defective part, return to Manitou Group workshops and certified refurbishment, guarantees quality and durability equivalent to that of a new part, while reducing maintenance costs and environmental impact. Available from stock and orderable under the same conditions as original parts, REMAN certified parts now cover more than 230 references and are distributed in 32 countries, mainly in Europe.

AN ENHANCED FINANCING OFFER: “OPTIMUM CARE”

Manitou Group presents a new service package including equipment financing, maintenance and all the benefits of connected services. With a single point of contact, customers can control their budget over the long term and entrust their dealer with the maintenance of their machine with the assurance of personalized follow-up and greater anticipation. This exclusive offer has already been rolled out in the Netherlands, Belgium and Italy. The Agritechnica show marks the launch of this offer on the German market.

EASYTAG: THE SIMPLICITY OF CONNECTED TRACKING



The new EasyTAG equipment tracking solution enables all machines and attachments to be located in real time, via the EasyMANAGER platform. Compact and easy to install, this tool can be fitted to any type of equipment, regardless of brand, to provide a centralized view of the fleet. Designed for mobile equipment fleets, whether shared or spread across several farms, EasyTAG provides a simple, cost-effective resource management solution. The farmer receives a notification on his smartphone when a piece of equipment enters or leaves his farm, enabling him to quickly find an unused tool, or keep an eye on high-value attachments. This intuitive, universal technology has been designed to simplify the daily life of farmers without the need for a subscription.

DAY-TO-DAY CUSTOMER SUPPORT

As farmer performance is paramount, Manitou Group is committed to ensuring maximum equipment availability. This service is built around responsiveness, thanks to optimized logistics for original and reconditioned spare parts, backed by the power of a worldwide network of 800 dealers. These partners, with their expert technicians, provide local support and immediate technical expertise, making it possible to deal with any unforeseen circumstances and keep machines up and running, season after season.

[Download the visuals from the corporate website media library](#)

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As a world reference in the handling, aerial work platform and earth moving sectors, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and GEHL – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Thanks to the expertise of its network of 800 dealers, the group works more closely with its customers every day. Staying true to its roots, Manitou Group is headquartered in France. It achieved 2024 revenue of €2.7 billion and brings together 6,000 talented people worldwide, all driven by a shared passion.

