



PRESS RELEASE

Electric retrofit awarded at Drive to Zero exhibition




*Gabriel Raffour, Services Innovation Manager Manitou Group,
with the show organizer and a member of the jury*

Paris, June 4, 2025 — Manitou Group, a world reference in the handling, aerial work platforms, and earthmoving sectors, has been honored with the Innovation Award for its retrofitted telehandler at the Drive to Zero exhibition.

Initiated in 2024, the Drive to Zero Innovation Award celebrates groundbreaking concepts that are shaping the future of decarbonized mobility. From a pool of numerous submissions, the jury—comprising journalists from L'Usine Nouvelle magazine and members of the French ecological transition agency, ADEME—selected the development of the retrofitted telehandler for the "Vehicle Technology and Innovation" category. Based on criteria of originality, environmental impact, and potential for widespread adoption, the jury recognized an impressive initiative that meets a significant demand for decarbonizing construction sites.

Gabriel Raffour, Services Innovation Manager, stated: *"We are delighted to receive this inaugural award for our retrofitted handler. This solution for electrifying existing fleets maintains an equivalent level of performance while significantly reducing noise pollution and emissions from diesel machines. The initial feedback we've gathered over the past two months has been exceptionally positive and encouraging."*



This partnership, commenced in 2024 with the Kiloutou Group, is the result of a collaborative effort expanded to include Bouygues Construction Matériel and Equans for the implementation of this testing phase. The retrofit initiative aligns seamlessly with Manitou Group's new strategic roadmap, "LIFT," announced in late April, which identifies the circular economy as a key area of development.

As a world reference in the handling, aerial work platform and earth moving sectors, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and Gehl – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Through the expertise of its network of 800 dealers, the group works more closely with its customers every day. Staying true to its roots, with its headquarters located in France, Manitou Group turned over €2.7 billion in 2024. It unites 6,000 talents worldwide with passion as their common driver.

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