



## PRESS RELEASE

### Manitou Group joins the FRET 21 charter



**Ancenis, December 11, 2023** – Manitou Group, a worldwide reference in the handling, aerial work platform and earth moving sectors, announces its membership of the FRET 21 charter, and confirms its ambition to better integrate the impact of transport into its sustainable development strategy, with the objective of reducing by 8% its GHGs (Greenhouse Gases) generated by road transport by 2025.

Launched in 2021 and initiated by the French organizations AUTF (Association of Users of Transport & Freight) and ADEME, the FRET 21 charter aims to federate the community of economic players known as "shippers" on the need to reduce the carbon footprint of their transport through the levers they control. FRET 21 provides tools to help shippers decarbonize their logistics strategy. Over 350 French companies have already joined the initiative.

The Group's 8% GHG reduction target applies to all its inbound and outbound road transport flows from France to Europe, whether for spare parts or machinery. To achieve this, the group has defined 4 areas of focus: loading rate, distance covered, means of transport and responsible purchasing. David Bechemilh, Manitou Group Transport and Customs Director, explains: *"Joining FRET 21 is recognition of the work carried out upstream by all our teams and transport service providers. To achieve our objectives, we are going to optimize the pooling of spare parts and machinery loads, while reducing consumption linked to pre- and post-shipments, by targeting ports close to our French sites, such as Montoir-de-Bretagne (44). We are also focusing on the use of alternative fuels when selecting our service providers."*

This first step is part of the Group's global low carbon trajectory, validated in 2022 by the international SBTi initiative.

[Download the visuals from the corporate website media library](#)

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As a world reference in the handling, aerial work platforms and earth moving sectors, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and Gehl – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Through the expertise of its network of 900 dealers, the group works more closely with its customers every day. Staying true to its roots, with its headquarters located in France, Manitou Group turned over €2.4 billion in 2022. It unites 5,000 talents worldwide with passion as their common driver.



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