



PRESS RELEASE

Manitou Group wins the Grand Prix at the Trophées Industrie Grand Ouest



Nantes, November 9, 2023 – Manitou Group, a world reference in the handling, aerial work platforms and earth moving sectors, has been awarded the Grand Prix at the Trophées Industrie Grand Ouest. The award recognizes the Group’s long-standing presence in the region, and its commitment to prioritizing the energy transition.

Organized by the Journal Des Entreprises, the Trophées Industrie Grand Ouest are awarded each year to industrial SMEs and ISEs based in Brittany, Normandy and Pays de la Loire for their ability to implement ambitious projects based on three development priorities: territorial anchoring, ecological transition and digital transition.

For this fourth edition, Manitou Group has won the 2023 Grand Prix. Among the many eligible applications, the jury particularly praised the many partnerships set up by the Group with schools and associations, backed up by the economic dynamism achieved with numerous suppliers based in Pays de la Loire. The recent investments announced at the Ancenis (44) and Candé (49) industrial sites were also highly appreciated by the jury.

Michel Denis, President & CEO of the Manitou Group, adds: *“This award is a source of pride for everyone at Manitou Group. It rewards our determination to invest in a high-performance industrial region. This dynamic is the result of the day-to-day work we do with all of our local stakeholders, with the aim of making our company an ever more virtuous industry”.*



[**Download the visuals from the corporate website media library**](#)

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As a world reference in the handling, aerial work platforms and earth moving sectors, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and Gehl – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Through the expertise of its network of 900 dealers, the group works more closely with its customers every day. Staying true to its roots, with its headquarters located in France, Manitou Group turned over €2.4 billion in 2022. It unites 5,000 talents worldwide with passion as their common driver.

