



PRESS RELEASE

3rd edition of the “On the way up” CSR program



Ancenis, June 26, 2023 - Manitou Group, a world reference in the handling, aerial work platform and earth moving sectors, has announced the 3rd edition of its On the way up digital event, entirely dedicated to its CSR approach.

Manitou Group is organizing the third edition of its annual “On the way up” event on **Thursday July 6 at 1.00 pm**. Open to the general public, the event is streamed worldwide. Hosted by Michel Denis, President & CEO, and Aude Brézac, CSR Vice-President, this third installment focuses on three major issues: **corporate transformation, the human resources challenge, and initiatives to reduce the impact of climate change and beyond**. Numerous departments such as R&D, HR, purchasing and marketing will explain how the Group is preparing to meet these challenges.

The program’s content will also feature the testimonials of various Group stakeholders and external contributors, with the participation of Gwenaël Chedaleux, partner at KPMG, Pascale Guiffant, co-founder and Managing Director of Open Lande, as well as leading schools such as Audencia, l’Ecole de Design and Icam Ouest.

This was an opportunity for the Group to present the progress made with its CSR roadmap, in line with the commitments set out in its New Horizons 2025 strategic plan.

[To register and follow the event, click here](#)



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IN MOTION



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As a world reference in the handling, aerial work platforms and earth moving sectors, Manitou Group's mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and Gehl – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Through the expertise of its network of 900 dealers, the group works more closely with its customers every day. Staying true to its roots, with its headquarters located in France, Manitou Group turned over €2.4 billion in 2022. It unites 5,000 talents worldwide with passion as their common driver.

