

## PRESS RELEASE

### Signature of a partnership agreement with EcoVadis



**Ancenis, September 15, 2022** — Manitou Group, the worldwide reference for handling, aerial lift platforms and earthmoving, has announced the signature of a partnership agreement with EcoVadis, a specialist in solutions for the assessment of CSR performances and responsible purchasing.

As part of its responsible purchasing approach initiated in 2013, Manitou Group is partnering EcoVadis to accelerate the deployment of its new sustainable purchasing policy. As a result of the expertise and tools offered by EcoVadis, the group will put in place a reinforced assessment and monitoring of the CSR performance of its supplier base. Maurizio Achilli, VP Sourcing Manitou Group, states: *"With this high value-added partnership for our supply chain, we will optimize the CSR governance of our suppliers, while supporting them in improving their CSR performance. It will also enable us to strengthen risk management in purchasing"*.

After an internal methodology for self-assessments verified during on-site audits, Manitou Group chose EcoVadis for its ability to cover all the geographical areas covered by its suppliers, as Aude Brézac, CSR VP for Manitou Group, explains: *"EcoVadis' assessment methods based on international standards and the completeness of the regularly updated CSR criteria have confirmed our choice. This collaboration will enable us to know our suppliers better and to anticipate future international regulations, whether they concern human rights, compliance, ethics or the environment"*.

Pierre François Thaler, Co-CEO of EcoVadis adds *"We are proud to count Manitou Group among our new references. Every company, in every industry, has a role to play in reducing climate risk, both within its own operations and through its supply chain. Manitou Group made the right choice in using EcoVadis ratings to engage direct and indirect supplier categories in this effort. "*

Manitou Group will first conduct mapping to select priority suppliers targeted for these assessments, and will then send out its first questionnaires by the end of 2022.

**About EcoVadis:**

EcoVadis is a purpose-led company whose mission is to provide the world's most trusted business sustainability ratings. Businesses of all sizes rely on EcoVadis' expert intelligence and evidence-based ratings to monitor and improve the sustainability performance of their business and trading partners. Its actionable scorecards, benchmarks, carbon action tools, and insights guide an improvement journey for environmental, social and ethical practices across 200 industry categories and 175 countries. Industry leaders such as Johnson & Johnson, L'Oréal, Unilever, LVMH, Bridgestone, BASF and JPMorgan are among the 100,000 businesses that collaborate with EcoVadis to drive resilience, sustainable growth and positive impact worldwide. Learn more on [ecovadis.com](https://ecovadis.com), [Twitter](https://twitter.com/ecovadis) or [LinkedIn](https://www.linkedin.com/company/ecovadis).

**[DOWNLOAD ALL THE VISUALS ON THE NEW MEDIA LIBRARY ACCESSIBLE FROM  
WWW.MANITOU-GROUP.COM UNDER MEDIA](https://www.manitou-group.com)**

Get the latest news from the group at [www.manitou-group.com](https://www.manitou-group.com) and on social media



Manitou Group is a worldwide reference in the handling, access platforms, and earthmoving. By improving workplace conditions, safety, and performance, our environment remains renewable and sustainable for man kind.

Through its 3 iconic brands - Manitou, Gehl, and Mustang by Manitou - the group develops, manufactures, and provides equipment and services for the construction, agriculture, and industrial markets.

By constantly innovating its products & services, Manitou Group adds value to exceed its stakeholders' expectations.

Always attuned to its customers via its expert network of over 1,050 dealers, the group continues to be true to its roots by keeping its headquarters in France. That focus, which powered sales to €1.9 billion in 2021, informs its talented worldwide team of 4,500 whose passion ceaselessly motivates the group.