



PRESS RELEASE

Manitou Group recognized at the “European Rental Awards”




Ancenis, June 30, 2020 — Manitou Group, a worldwide reference in the handling, access platforms, and earthmoving, won the “*Technical Committee Award*” at the “European Rental Awards 2020.” This award recognizes the group for the quality of its work on the rental market. It confirms the group’s commitment to always meeting the ever increasing needs of this sector, while following the recommendations of the ERA (European Rental Association).

Organized every year by the ERA and the KHL press group, the European Rental Awards are intended to honor the best equipment manufacturers for their products, services, and global approach taken toward equipment renters. During a “connected” ceremony held virtually due to COVID-19, the jury, represented by 19 major European rental companies, awarded prizes in 6 categories. Of the 20 manufacturers selected, Manitou Group won the “*ERA Technical Committee Award*” for its global approach to meeting the expectations of the major rental companies. The jury acknowledged Manitou Group's very strong partnership with the ERA since its creation and the attention paid to requests from rental companies, especially on safety and environmental issues.

Alain Becque, Vice President Global Fleet Sales Manitou Group, welcomes the distinction: *“We are very proud to receive this award. It represents great recognition from the major rental actors in Europe. We have always worked closely with our many rental customers to offer solutions that are fully in line with their expectations. Innovating while reducing their TCO (Total Cost of Ownership) is always our objective. This award is not the end goal, just a source of additional motivation to always meet the needs of a sector with very strong potential.”*

Get the latest news from the group at www.manitou-group.com and on social media





Manitou Group is a worldwide reference in the handling, access platforms, and earthmoving. By improving workplace conditions, safety, and performance, our environment remains renewable and sustainable for man kind.

Through its 3 iconic brands—Manitou, Gehl, and Mustang by Manitou—the group develops, manufactures, and provides equipment and services for the construction, agriculture, and industrial markets.

By constantly innovating its products & services, Manitou Group constantly adds value to exceed its stakeholders' expectations.

Always attuned to its customers via its expert network of over 1,050 dealers, the group continues to be true to its roots by keeping its headquarters in France. That focus, which powered sales to €2.1 billion in 2019, informs its talented worldwide team of 4,600 whose passion ceaselessly motivates the group.